











 UNESCO Chair in Community Based in Higher Education

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## COMMUNITY-BASED PARTICIPATORY RESEARCH (CBPR) FOR SUSTAINABLE COMMUNITY TRANSFORMATION

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# We Are

located in the heart of Borneo – the world's richest site for biodiversity and indigenous knowledge, UNIMAS is a prominent global player in empowering communities, nurturing creativity and pioneering innovation for a sustainable world



## QADIM HUB



- Qadim Hub is a part of Knowledge for Change (K4C) Consortium, an initiative of the UNESCO Chair in Community-Based Research and Social Responsibility in Higher Education.
- Qadim Hub designs and conducts Community-Based Participatory Research (CBPR) educational programs in order to develop research capacities for the co-creation of knowledge through collective action by practitioners, community-based researchers, community groups and academics.
- Qadim Hub is under the management of University Sustainability Centre (USC), UNIMAS.





### VISION

Qadim Hub is a globally recognized hub committed to educating the next generation of community-based researchers for advancing knowledge democracy and co-creation of place-based actionable knowledge.

## **MISSION**

To strengthen community-based research via formal, structured and international partnered training initiatives.

## OUR UNESCO CERTIFIED CBPR MENTORS



PROF. DR NARAYANAN A/L N. KULATHU RAMAIYER

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# Why Community Projects Fail?

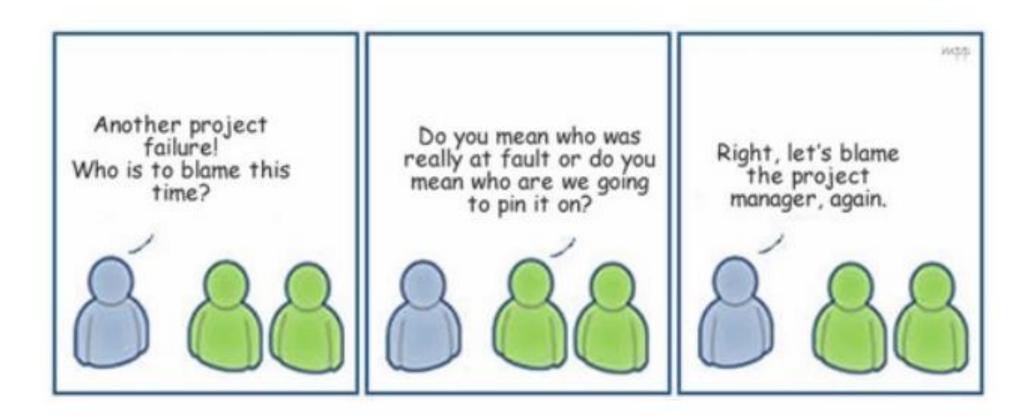
Little or no planning

Biases

Lack of leadership and commitment

Inability to identify and engage key stakeholders

Not using lessons learned from past projects



https://www.wapconsulting.es/why-do-development-projects-fail/



# Learning from Others' Experience













# 5 well-intentioned development initiatives that went wrong



+ Follow

https://www.linkedin.com/pulse/5-well-intentioned-development-initiatives-went-wrong-medhavi-gupta

#### **KEY LESSONS:**

- Engagement with the people you want to help
- Scale-up considerations
- Sustainability
- Considerations of context
- Incentives and people management





## WHAT IS CBPR?

Community-Based Participatory Research (CBPR) is a collaborative research approach that actively involves community members, organizations, or stakeholders in all stages of the research process.

It aims to address complex issues and promote positive social change by integrating the expertise and lived experiences of the community with that of researchers.





#### CBPR Principles



#### Community Engagement

meaningful and active involvement of the community throughout the research process

engagement goes beyond consultation

## Equitable Partnerships

recognizes that both groups bring valuable expertise

partnerships are built on trust, respect, and shared decisionmaking

Fair power distribution

#### Co-Learning

researchers and community members share knowledge and expertise

## Addressing Local Realities

recognizes that solutions must be tailored to local needs, values, and priorities to be effective and sustainable

#### **Empowerment**

empower communities to take control of their own well-being

tools, knowledge, and resources they need to make informed decisions and drive positive change



#### CBPR Principles



#### **Action-Oriented**

action-oriented and aims to produce actionable results that benefit the community

often used to inform policy change, interventions, or community-led initiatives

#### **Cultural Sensitivity**

respects and integrates the cultural values, traditions, and beliefs of the community

## Long-Term Commitment

acknowledges that sustainable change may require ongoing collaboration and support

## Dissemination and Knowledge

Sharing
places importance on sharing research findings with the community and broader audiences

#### **Ethical Conduct**

prioritizes the welfare and rights of community members

## CBPR and Sustainable Community Transformation



- Community Empowerment
- Relevance and Contextualization
- Equitable Partnerships
- Action-Oriented
- Local Capacity Building
- Long-Term Impact
- Policy Influence
- Social Capital and Cohesion



#### **EXAMPLES OF CBPR WORK**

## PARTICIPANTS PROFILING FOR EXTREME POVERTY ERADICATION PROGRAMME



UNIMAS was granted RM 1.2 million facilitation fund by the government for conducting profiling of extreme poverty eradication participants. Through this 5-year project UNIMAS continuously engages participants to identify their current status, need, and interest to co-create suitable socio-economic development program with participants. UNIMAS also offers training as part of the program.

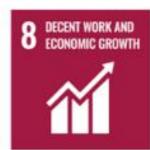




#### **EXAMPLES OF CBPR WORK**

#### SOCIO-ECONOMIC DEVELOPMENT 11 200 AND SOCIO-ECONOMIC DEVELOPMENT LABS WITH COMMUNITY LEADERS WITH RECODA





UNIMAS in collaboration with Regional Corridor Development Authority (RECODA) engaged community leaders in co-creating the design of socio-economic programs for communities of Sarawak Corridor of Renewable Energy (SCORE) areas.





### **EXAMPLES OF CBPR WORK**



Randau Bersama Komuniti Sebangan (2022)



Randau Bersama Komuniti Kg. Meriyu, Lundu (2022)



Randau Bersama Komuniti Kg. Belimbing Besi, Simunjan (2019)

# Our Upcoming CBPR Training







## EMPOWERING YOUNG RESEARCHERS THROUGH COMMUNITY-BASED PARTICIPATORY RESEARCH (CBPR)

## LET'S JOIN NOW!

Register yourself and get the opportunity to join our online workshop with amazing trainers and activities!

In the intensive 2-day online training, participants will be exposed to vital skills in CBPR to drive positive social change, including understanding community, designing CBPR project, ethical considerations and knowledge management and sharing.



9.00 am - 4.00 pm (Kuala Lumpur time)

**Zoom Platform** 

Register Yourself Here: www.qadimhub.unimas.my



#### **MODULES**



Introduction to CBPR

Engaging with Communities

Designing CBPR Projects

Ethical Considerations and Knowledge Sharing















## CERTIFICATE IN COMMUNITY-BASED PARTICIPATORY RESEARCH (CBPR)

- Introduction to Community-Based Participatory Research
- 2 Understanding the Community
- The principles of co-creation of knowledge with community
- 4 CBPR Methodology
- 5 Knowledge Sharing and Dissemination
- 6 CBPR Project





## REFLECTIONS

- Think about a challenging community issue in your area or field of work. How could CBPR principles be applied to address this issue effectively?
- Consider the potential challenges and complexities of CBPR, such as
  equitable partnerships and power dynamics. How can these challenges be
  overcome to ensure meaningful community engagement?









## THANK YOU

#### **Contact Us**

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Presented by Rafeah Wahi, Qadim Hub Coordinator